#### Email 1:

Subject: Stay Connected with Reliable Industrial Network Solutions.

Hi Friend,

Could you benefit from industrial Ethernet switches that meet the communication demands across both across both IT and OT environments?

Have you explored the benefits of managed switches to meet these demands?

Ease of Use: The managed switches feature an intuitive web interface tailored to OT requirements, simplifying setup and management for OT teams while also being a practical solution for IT professionals.

Security: With authenticated access and VLAN capabilities, these switches provide robust security, ensuring that only authorized personnel can access your critical devices, keeping your operations secure.

Reliability: Built to withstand harsh industrial environments, these switches offer network redundancy and boast an impressive MTBF of over 2 million hours, guaranteeing that your infrastructure remains operational when it matters most.

Dive Deeper Into the Benefits of Managed Switches:

### Unleash the Power of Managed Switches:

https://www.redlion.net/sites/default/files/The%20Power%20of%20Managed%20Ethernet%20Swit ches%20in%20Industrial%20Environments\_0.pdf

## Build Me a Future Proof Network:

https://www.redlion.net/sites/default/files/140/6565/How%20to%20Build%20Future-Proof%20Networks%20with%20Gigabit%20Ethernet\_0.pdf <u>Email 2:</u>

Subject: Upgrade Alert: NT5000 Unveils N-Ring<sup>™</sup> and DHCP Server Capabilities.

## NT5000 Now with N-Ring<sup>™</sup> and DHCP Server Capabilities

Red Lion's N-Tron<sup>®</sup> Series N-Ring<sup>™</sup> Manager adds reliability to the NT5000 switches, with

- Fast ring healing times of ~30ms to prevent disruptions.
- Robust ring management and diagnostic tools provide notification of a break as well as a detailed fault map.
- A DHCP Server for automatic IP address assignments.

Support for DHCP Server option 61 and Relay agent with option 82 further simplifies the process of assigning IP addresses when field devices are moved or added to the network.

Watch the 50 second video below to witness the seamless transition from Auto Member to N-Ring Manager.

# Watch Now: https://www.redlion.net/resources/videos?wchannelid=ej8xf4004j&wvideoid=rnzq0zxkz4

To download the latest firmware for your current NT5000 switch, please click here

#### Email 3:

Subject - The power of Gigabit for today's industrial networks

How to Build Future-Proof Networks with Gigabit Ethernet.

Using a Mix of Fast & Gigabit Ethernet to Support Long-Term Goals

The variety of industrial applications that can be supported through the use of Ethernet technology continues to expand as the "Internet of Things" evolves into the "Industrial Internet of Things" and organizations work to improve operations through data integration. The network requirement for applications can vary widely and most industrial networks will need to support a mix of Fast Ethernet (100Base) and Gigabit Ethernet (100Base), or GigE, devices in the near future.

After providing a foundation of industrial networking basics, the whitepaper, How to Build Future-Proof Networks with Gigabit Ethernet, will discuss when to choose GigE over Fast Ethernet through a series of application examples.

Download Now: <u>https://www.redlion.net/sites/default/files/140/6565/How to Build Future-</u> Proof Networks with Gigabit Ethernet\_0.pdf