



# Customer Success Activities Consent Form

I, \_\_\_\_\_ ("Name") from \_\_\_\_\_ ("Company") confirm that I am authorized to act for and on behalf of Company and am willing to act as a reference for Red Lion Controls, Inc. and agree to participate in the client success activities as listed (Check all that apply):

- Written Case Study
- Video Case Study
- Podcast Episode
- Video Testimonial
- Speaking Opportunity
- Other Sales and Marketing Activity:

Specific if known:

I, for and on behalf of Company hereby give Red Lion Controls, Inc. permission to use Company's name and other identifying information as part of Red Lion Controls, Inc. sales and marketing activities and related reference material that Company and Red Lion Controls, Inc. mutually approve.

Red Lion Controls, Inc. confirms that it will obtain the Company's approval of the use of Company's logos, video/ images and final content associated with the above (collectively, "Approved Content") prior to public release. Once approved, the Company and I agree that the Approved Content may be published to [www.redlion.net](http://www.redlion.net) and Red Lion Controls, Inc. social media sites and editorial partners.

By signing this, the Company and I agree that Red Lion Controls, Inc. may also distribute Company Approved Content within Red Lion Controls, Inc., may be shared with authorized Red Lion Controls, Inc. Channel Partners, print or play at trade shows, and/or publish it in other marketing collateral or mediums. Company and I understand that Red Lion Controls, Inc. will not compensate me or the Company in any way for our participation.

Company and I understand that Company and/or I can send an email to [marketing.communications@redlion.net](mailto:marketing.communications@redlion.net) at any time stating my/our desire to revoke this, and Red Lion Controls, Inc. will remove any Approved Content as soon as is practicable. Any questions the Company and/or I have about how or where the materials may be promoted or were deployed can also be sent to [marketing.communications@redlion.net](mailto:marketing.communications@redlion.net).

I understand that Red Lion Controls, Inc. is relying on the statements here and the information I provide below. (A signed copy will be sent to me for my records).

To Be Completed by Customer	To Be Completed by Red Lion Authorized Representative
Company:	RLC Representative:
Address:	Job Title:
Name:	
Job Title:	
Signature:	Signature:
Date:	Date: