


Distributor Portal Quick Start Guide

DISTRIBUTORS

Distributor Home - Americas
Logout

NEW ADDITIONS


Graphite Edge

PAX2C PID Profile Controllers

DNP3 Support for Graphite Platform

Documentation Download Tool

Sprint Cellular RTUs End of Life Notice

PoE+ Gigabit Devices Go-to-Market Kit

Graphite Control Go-to-Market Kit

Stay current on new tools and updates by reviewing the New Additions list.

Distributor Home - Americas

This portal is intended to help you as a distributor to navigate your work load and products in an informed manner. Take time to familiarize yourself with all aspects of the site by reviewing the [Quick Start Guide](#). Any questions can be directed to [Customer Service](#).

Customer Service Inquiry

Check Stock
Order Tracking
Service Order Request
Return Materials Request

Price Lists

2017 Price List – Effective 1 February 2017
Previous 2016 Price List
Current Discount Codes Schedule (108KB)
Old Discount Codes Schedule (114KB)

Policies & Statements

Code of Ethics
Service Order Policy
Return Materials Policy
Warranty Statement
Terms and Conditions
Brand Guidelines
Conflict Minerals Statement
Product/EOL Notices

Knowledge Binders

PAX2A Knowledge Binder (3MB)
G3 Kadet Knowledge Binder (2MB)

Forms

Price Exception Request Form
1 Literature Request Form
Product Evaluation Request Form
Driver Request Form
Panel Meter Trade Up Program - Distributor Request Form

Resources

Distributor Portal Quick Start Guide
Corporate Overview
2 Brand Guidelines and Logo Downloads
3 Advertising Library
4 Image Library
Resource Library (literature, videos and more)
5 Documentation Download Tool
Red Lion Case Study Template
Press Releases
News & Articles
Events

Sales Tools

6 Product Selector Guide
7 Competitive Cross Reference
8 Panel Meter Selector

Fast & Easy Access to Answers

With the broad variety of Red Lion industrial products and resources available, we know that sometimes it can be a challenge to quickly locate the information you seek. Our Distributor Portal, pictured above, is your gateway to far more than Stock Check and Order Tracking capabilities, providing quick access to our complete set of marketing and sales tools. Unsure of how to access the Portal? Contact your sales rep, customer service or marketing support to learn more.

- 1 Literature Request Form:** Easily request Red Lion brochures, guides and posters.
- 2 Brand Guidelines & Logo Downloads:** Access our current logo package and usage guidelines.
- 3 Advertising Library:** Print and digital advertisements available for your use.
- 4 Image Library:** Access our complete set of industrial automation and networking product photography.
- 5 Documentation Download Tool:** Quick access to product documentation: brochures, data sheets, case studies and more.
- 6 Product Selector Guide:** Use easy online tools to search by key features to find the right industrial automation and networking products.
- 7 Cross Reference:** Easily find Red Lion products that are similar to those offered by other manufacturers.
- 8 Panel Meter Selector:** Answer four simple questions to find the right meter for the job.

Are Your Materials up to Date?

Red Lion Logo Check

If your logo doesn't match this one, it's time for an update. The logo you use should have:

- Registered trademark after the **n**
- Space between the **d** and **l** that matches the width of the **l**
- No tagline under logo

And Speaking of Taglines...

Help us promote our current "Connect. Monitor. Control." tagline. All prior taglines, including "Insight Enabled", should no longer be used in materials.

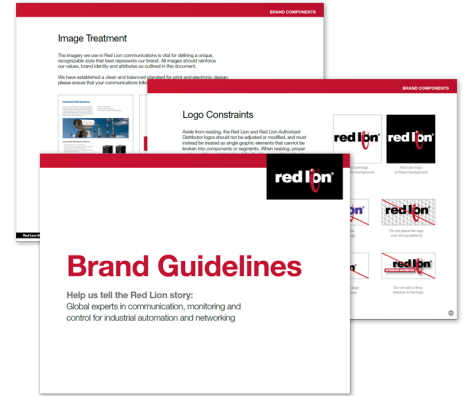
If you have any questions or need additional information, please contact marketing@redlion.net.



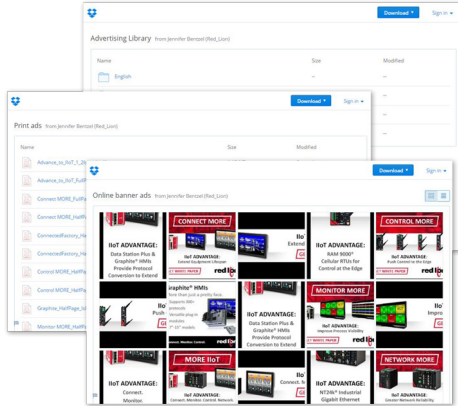
1 Literature Request Form: Complete and submit this form online to have complimentary collateral and posters shipped to you.

Brochures - English	Part Number	Qty	Posters	Part Number	Qty
Industrial Tech Reference Catalog V2.0	00CT0009		Secure 2-DIG poster set	ADDM011	
Modular Control Brochure	4E100076		Red Lion Network Product Guide	4E100042	
Data Station Plus Brochure	4E100088		Red Lion Product Folder	4E100044	
Panel Meters Brochure	4E100097		Red Lion HMI Brochure	4E100045	
Product Catalog Station	4E100130		Red Lion User Manual Access Guide	4E100096	

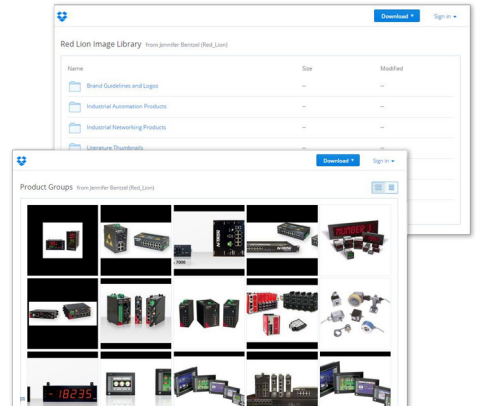
2 Brand Guidelines & Logo Downloads: Available in a variety of languages, these guidelines specify the parameters for correctly representing the Red Lion brand and logo in your promotional materials.



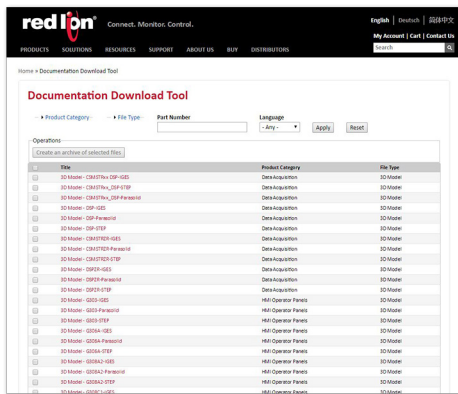
3 Advertising Library: Our ads are your ads. Help spread the Red Lion story by using our latest promotional materials.



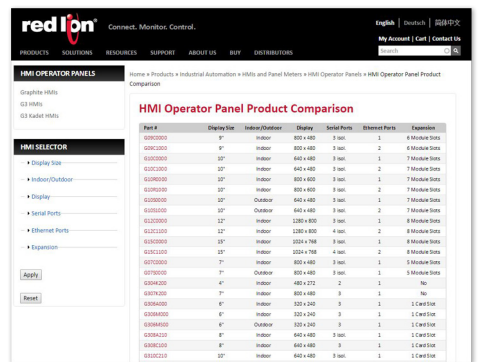
4 Image Library: Organized by product line, you can easily access both high and low resolution product images to enhance your web site, email campaigns or to submit along with project bids.



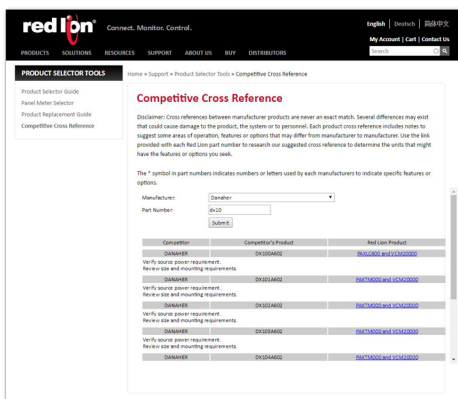
5 Documentation Download Tool: Search by part number or sort by product category and file type to easily access our complete digital list of data sheets, brochures, tech notes, dimension drawings and more.



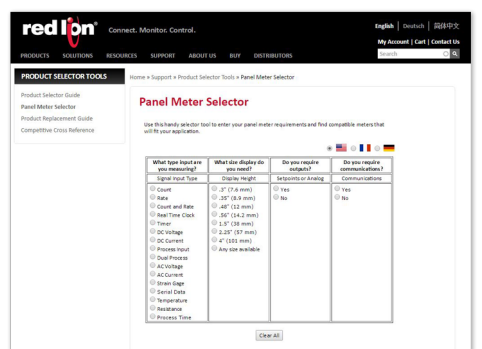
6 Product Selector Guide: Access vital comparative information for each product line and use key characteristic lists in the left navigation pane to easily filter product options.



7 Cross Reference: If you have a competitor part number and need to find the equivalent Red Lion product, simply select the manufacturer and enter the part number online.



8 Panel Meter Selector: Select input type, output type, communications needs and size, and this tool delivers the right Red Lion panel meter for your application requirements.



Connect. Monitor. Control.
www.redlion.net