

## Red Lion Announces New Executive Appointments

*Experienced Sales and Finance Executives Continue Global Expansion Momentum*

**York, Pa. – April 3, 2012** – Red Lion Controls, the global experts in communication, monitoring and control for [industrial automation](#), today announced that it has expanded its management team with the appointments of Subrata Guha as executive vice president of sales and Michael Evelhoch as vice president of finance.

“Subrata and Mike bring a wide range of skills and industry experience to Red Lion as we continue to expand our global operations,” said Mike Granby, president of Red Lion Controls. “We are looking forward to utilizing their expertise to continue integrating our sales and finance teams to support the acquisitions of both N-Tron and Sixnet. This will help to further maximize our potential as one, unified Red Lion organization.”

Subrata brings more than twenty years of experience in sales, strategic planning and channel development to Red Lion, as well as extensive knowledge of mergers and acquisitions. Previously, as vice president of sales for Sixnet, he was a key player in driving the company’s growth prior to its acquisition by Red Lion in October 2011. He has also held sales and business development positions at Avaya, ADC Telecom and other technology firms. Subrata holds a Master’s Degree in Computer Science from Southern Illinois University and a Bachelor degree in Electrical Engineering from B.E. College, India.

With more than twenty-five years of experience in finance, Mike joins Red Lion from Harsco Corporation, where he served as vice president and controller for the Infrastructure Americas division. He also held several financial leadership positions in both the U.S. and U.K. at Harsco, a \$3 billion global industrial services company with customers in the construction, steel, metals, energy and railway industries. In addition to extensive experience in merger and acquisition activities, Mike is a CPA and holds a B.S. in Business Administration from Shippensburg University.

### About Red Lion Controls

As the global experts in communication, monitoring and control for industrial automation, Red Lion has been delivering innovative solutions to customers for forty years. Our award-winning technology enables companies worldwide to gain real-time data visibility that drives productivity. Product brands include [Red Lion](#), [Sixnet](#) and [N-Tron](#). With headquarters in York, Pennsylvania, the company has offices across the Americas, Asia-Pacific and Europe. For more information, please visit [www.redlion.net](http://www.redlion.net). Red Lion is a [Spectris](#) company.

### Media Contacts

Drew Miale  
Davies Murphy Group  
+1 (781) 418-2438  
[redlion@daviesmurphy.com](mailto:redlion@daviesmurphy.com)  
[www.daviesmurphy.com](http://www.daviesmurphy.com)

Tracy Courtemanche  
Red Lion Global Marketing  
+1 (518) 877-5173  
[pr@redlion.net](mailto:pr@redlion.net)  
[www.redlion.net](http://www.redlion.net)