

## RED LION WEBSITE SURVEY SWEEPSTAKES

### OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. BY ENTERING THIS SWEEPSTAKES YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES.

1. SPONSOR: Red Lion Controls, Inc., 20 Willow Springs Circle, York, Pennsylvania 17406 ("Red Lion" or "Sponsor").
2. ELIGIBILITY: The Red Lion Website Survey Sweepstakes (the "Sweepstakes") is open and offered only to legal residents of the 50 United States and Washington, D.C., who are at least 18 years of age at the time of entry (the "Entrant"). Employees, officers and directors of Sponsor, their respective parents, affiliates, subsidiaries, divisions, advertising, promotional, fulfillment and marketing agencies, their immediate families (including parents, children - whether step children or adoptive children or biological children, siblings, spouses and in-laws), and persons living in the same household (whether related or not) are not eligible to participate in the Sweepstakes. Void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, and where prohibited or restricted by law, rule or regulation.
3. SWEEPSTAKES PERIOD: The Sweepstakes will be conducted on a quarterly basis beginning in January 2017 and will begin at 12:00am ET on the first day of the month and end at 11:59pm ET on the last day of the month. Quarters will end on the last day of the month in March, June, September and December of 2017 (the "Sweepstakes Period"). All entries must be received during the Sweepstakes Period of the respective quarter to be eligible to win the Prize for that quarter. The Sponsor's clock will be the official clock for the Sweepstakes.
4. PRIZES: Sponsor will award one (1) 7" Kindle Fire (the "Prize") to the winning Entrant.
5. HOW TO ENTER: Limit one (1) entry per person, but the same Prize Designee (as defined herein) can be identified on entries submitted by different Entrants. Individuals may enter the Sweepstakes by completing and submitting the Red Lion Website Survey at <https://www.surveymonkey.com/r/RedLionWebSurvey2016> during the Sweepstakes Period.
6. ENTRY FORMS: Only the Sponsor's Website Survey available at <https://www.surveymonkey.com/r/RedLionWebSurvey2016> will be accepted. Sponsor reserves the right to disqualify any entry that has been incorrectly or partially completed.
7. SELECTION OF WINNER: One (1) winner will be selected in a random drawing from all eligible entries received during that Sweepstakes Period. The random drawing will occur on the first day of the month following the Sweepstakes Period (the "Drawing Date") and will be conducted by Sponsor, whose decisions on all matters relating to this Sweepstakes are final and binding in all respects pertaining to this Sweepstakes. Odds of winning the Prize will depend on the number of eligible entries received during the Sweepstakes Period.

Names of the winning Entrant will be used in Red Lion marketing materials. The winning Entrant will be notified by phone and/or email on or about the Drawing Date. The phone number and/or email address indicated on entry form will be used to contact the winning Entrant. In the event the phone number or email address provided on the Entrant's entry form is invalid, illegible, or is not that of the Entrant, Sponsor may, at its discretion, select at random an alternate winner from among all remaining eligible entries. Winning Entrants do not need to be present.

8. **RESTRICTIONS:** No Prize substitutions will be allowed. Void where prohibited and subject to all federal, state, and local laws and regulations.

9. **TAXES:** The winning Entrant is responsible for reporting the Prize to the Internal Revenue Service and for all taxes and fees, including, but not limited to, federal, state, and local income taxes.

10. **RELEASE:** All entries and materials submitted to Sponsor become the property of Sponsor. Prior to receiving the Prize, the winning Entrant must execute a Release and Authorization, agreeing to allow their respective names (personal or corporate) and likeness to be used in Sponsor's advertising and promotional materials without further consideration. Failure to return a fully executed Release and Authorization within 14 days of receipt from Sponsor will result in disqualification of the selected entrant. By participating in this Sweepstakes, Entrants agree to release Sponsor and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Sweepstakes and each of their respective parents, agents, affiliates, subsidiaries, advertising and promotion agencies, and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, in whole or in part, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use or misuse of any prize.

11. **MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, incorrect, undelivered, garbled or misdirected entries; or for any data transmission failure, hardware failure, software failure, or for any act or thing, including human error, that causes an entry to fail to reach Sponsor, fail to be considered by Sponsor or fail to be considered adequate by Sponsor or which causes any failure in the notification of a winner. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any Entrant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of any website associated with this Sweepstakes. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of any website or otherwise in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this Sweepstakes if the Sweepstakes is compromised by virus, technical corruption, non-authorized human intervention, or any other causes which, in the sole discretion of Sponsor, corrupts or affects the administration, security, fairness, proper play or integrity of the Sweepstakes. In the event of cancellation or termination, Sponsor reserves the right to select the potential winners in a random drawing

from among all eligible, non-suspect Entries received prior to date of cancellation or termination. In the event of a dispute regarding online entry, Entry will be deemed made by the authorized account holder of the e-mail account associated with the Entry and he/she must comply with these Official Rules. The authorized account holder is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning email addresses. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

12. PRIZE WINNER INFORMATION: The names of the prize winners will be available by emailing [marketing@redlion.net](mailto:marketing@redlion.net) following the Drawing Date.